PROBLEM SOLVING TO BETTER ENGAGE WITH YOUR COMMUNITY

HOW TO USE THIS RESOURCE

Stakeholder mapping

Print, trace or redraw the Venn diagram on **page 2 or 3**

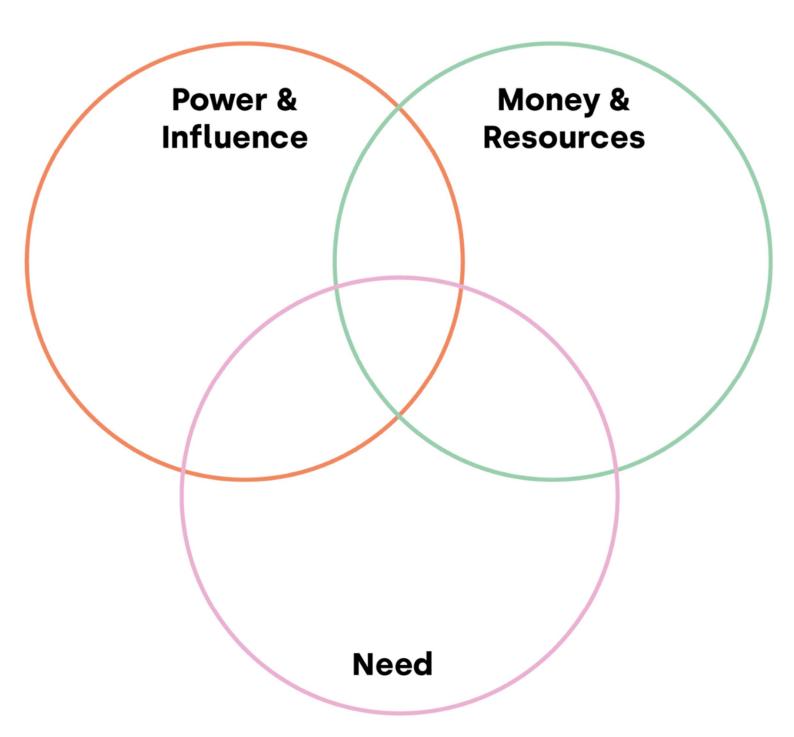
Think about who your **customers, beneficiaries & stakeholders** are – use the diagram below as a guide

• Map them in terms of - Power & Influence - Money & Resources - Need Communities of place and interest The general public Schools and colleges Regional/ Community National govt organisation Local authorities Potential Third sector/ NGO **Public sector** stakeholders **Civil society** or partners Regional/ Voluntary orgs strategic bodies and charities SMEs Enterprise Social agencies enterprises **Businesses** Private

sector

THELEAP

Stakeholder mapping



Stakeholder mapping

